



Elmer's Big Parade Blackpool Auction FAQs

When and where is the auction?

The auction will take place at level 5, Blackpool Tower on Thursday 27th June 2024. The auction starts at 7pm (prompt).

What size is the Elmer sculpture?

Each Large Elmer sculpture measures 1290mm long, 680mm wide and 1100mm tall. The weight is 35kg.

Each Medium (Young) Elmer measures approximately 700mm tall.

What are the Elmer Sculptures made from?

The Elmer Sculptures are made from a mixture of class II fire retardant laminating resin and chopped roving fibreglass over an initial brushed - on layer of gel coat.

Is every sculpture unique?

Yes each sculpture has been created by a professional artist.

Where can I view the Auction Catalogue?

The Auction Catalogue is available to download (pdf) and via the online auction at <https://elmer.wildinartauctions.com/>

Can I preview the lots in person?

You can preview the auction lots at the Elmer's Big Parade Blackpool Farewell Event on Saturday 22nd June and Sunday 23rd June at 5th Floor, Blackpool Tower. If you are interested in bidding at auction and would like to preview lots, please visit <https://elmerblackpool.co.uk/events/farewell-event-2024> to book your tickets.

Who is the auctioneer?

The auctioneer is Natasha Raskin Sharp, television presenter, and antiques and art expert

How can I apply for tickets?

You can apply for tickets via <https://elmerblackpool.co.uk/events/auction/>

Who can attend?

All interested bidders aged 18+ are welcome to our auction. We hope to fill the auction room with people who are going to bid so that we can raise lots and lots of money for Brian House Children's Hospice.

For families, or for people who are not able to bid but are interested in seeing the Elmer sculptures all together, we advise that our Farewell Event is more suitable.

How do I bid for an Elmer sculpture?

If your ticket application is successful and you wish to bid for an Elmer sculpture, you will need to complete the Bidder Registration Form, which will be sent to you by email. Please return your Bidder Registration Form to elmer@brianhouse.org.uk or bring it with you on the night along with your ID. This will make the process easier on the night and you will be allocated a paddle.

If you don't plan to make a bid but change your mind on the night, that's okay too! Please refer to our Guide for Bidders and Terms and Conditions for more information.

If I am bidding on the night, what ID do I need to bring with me?

You must bring one form of ID which must include government-issued photo identification. If this does not state your current address, proof of address will also be required.

If you are bidding on behalf of an organisation, you must provide a copy of the certificate of incorporation, or, in the case of unregistered entities, other evidence satisfactory to Brian House Children's Hospice. Please contact us at elmer@brianhouse.org.uk for confirmation of what will be acceptable.

Please see the Terms and Conditions for more information [here](#).

I can't get to the auction, can I still bid?

Yes, you can bid online or place an absentee bid.

How do I bid online?

1. Before the Auction

You will need to create an online bidding account with Wild in Art and register for the Elmer's Big Parade Blackpool auction at <https://elmer.wildinartauctions.com/>.

You can have a look through the auction lots and choose the Elmer sculpture(s) that you would like to bid on.

Participating in the auction on Thursday 27th July is easy. Make sure you are registered and approved to bid in advance so that you are ready to go.

If you would like to place an online bid for in advance, just enter the maximum amount you would be happy to pay for the lot. Your bid will be automatically executed for you as other bidders bid against you. You will be notified by email if your bid is outbid. If you want to increase your bid just enter your new bid and click the bid button.

Bids placed online in advance of the auction will then be executed on the night as part of the live auction so don't forget to log in and watch the action on the night. If you are outbid by a bidder in the room, you will be able to increase your online bid as part of the live bidding on the night.

2. During the Live Auction

Make sure you are logged in and ready to go before the auction starts.

When the auction starts you will be able to see a live stream of the auctioneer selling the lots as well as seeing a real-time feed of the current bid. When your lot comes up online, get ready to click the bid button! Auctions are fast paced so make sure you don't miss out.

What is an Absentee Bid?

If you can't attend the auction you can still take part in the bidding by completing the Bidder Registration and Absentee Bid form available at <https://elmer.wildinartauctions.com/>. Please ensure this is returned to us at elmer@brianhouse.org.uk at least 24 hours prior to the start of the auction.

You will need to pre-select which lots you would like to bid for and the amount you would like to bid. You will also be required to provide a copy of your passport/driving license and proof of address. A member of the auction team will be authorised to bid on your behalf to your specified limit. If you are successful with your bid, you will be contacted after your chosen lot has closed to confirm your preferred payment method. Written bids will be executed at the lowest possible price.

Will you accept telephone bids?

We can facilitate telephone bids. Please complete the Bidder Registration and Absentee Bid form available at <https://elmer.wildinartauctions.com/>. Please ensure this is returned to us at elmer@brianhouse.org.uk at least 24 hours prior to the start of the auction.

Commented [RM1]: Event Partner to decide if they want to mention telephone bids or just manage if there are specific enquiries.

Will I pay VAT or commission on top of the hammer price?

No commission or VAT is added to the hammer price.

Is my successful bid gift aid-able?

No, it is not gift aid-able.

How much will the Elmer sculptures be sold for?

There is no way of knowing how much each sculpture will achieve. However, if you are saving up for an Elmer sculpture, based on previous similar trails, we expect (and hope) them to sell for £3,000 and upwards.

If I'm successful, how can I pay for my Elmer sculpture?

Brian House will raise invoices for each successful Bid at the end of the Auction and these will be sent to the successful Bidders by hand/email. The invoice will show the Hammer Price to be to be paid, and identify the Lot purchased.

We will also have the facility to take payment on the night using all major debit and credit cards.

Please see the Terms and Conditions for more information [here](#).

If I'm successful, how will I get my Elmer sculpture home?

All Elmer sculptures must be collected or delivered within 28 days of payment.

If you would like to collect your Elmer sculpture, you can do so by contacting Brian House at elmer@brianhouse.org.uk to book a time slot.

You can arrange delivery via our shipping partner. The team will be available on the night to confirm delivery costs and take bookings.

Can I buy a plinth for my Elmer sculpture?

A small selection of concrete plinths are available for purchase alongside sculptures for £150 plus delivery.

Will my Elmer sculpture be insured?

All lots are covered by Brian House Children's Hospice insurance until your payment has cleared. Once payment is cleared our insurance will cease and you will become the owner of the Elmer sculpture and therefore responsible for any insurance cover.

Which charity will benefit from the auction proceeds?

Proceeds from the Elmer's Big Parade Blackpool auction will go to Brian House Children's Hospice.

How will the money be used?

The money raised at the Elmer's Big Parade Blackpool Action will be spent to provide dedicated hospice care at Brian House – the only children's hospice on the Fylde coast supporting our area's most fragile children.

Are any Elmer sculptures not included in the auction?

Yes. Pebbles, our in-memory Elmer sculpture is not included in the auction. It has been specially created to remember the people no longer with us and will be returned to us and installed in the beautiful gardens at Trinity Hospice.

The Young Elmers created by local young people in Fylde coast schools and organisations as part of our Learning Programme will not be auctioned and will be returned to the schools and groups that created them, as a legacy of the spring the Elmers took over Blackpool.