



EVENT SPONSORSHIP PACKAGES

What is Bubble Rush?

If you are looking for a fun way for your team to support Brian House Children's Hospice and want to see your brand seen at a huge public event...? Our Blackpool Bubble Rush event may be just what you need!

Bubble Rush is a family fun filled 5k with a difference. Participants will dance, walk or skip round the course whilst they head through 4 coloured Bubble Stations! On each Bubble Station there will be one of our high powered foam cannons blowing out heaps of frothy milkshake bubbles to ensure everyone gets completely covered in coloured frothy foam!

The Bubble Rush has a maximum capacity of 2,500 participants, with an expected 500 spectators.



Platinum Package

Headline Sponsor

- Only one package available
- Your logo included on all participants t-shirts (2,000 runners expected)
- Ten participant places
- Your business logo included in general pre and post communication on Trinity Hospice's website with link to your company website
- Dedicated Twitter and Facebook post, referring to your business (logo)
- Your business logo included in entry form leaflets, promotional banners and participant pack, sent out prior to the event (if corporate sponsorship agreement reached prior to mail out)
- Photo and PR opportunities on the day
- Space for branded banners at start line
- Opportunity to hand out promotional literature at the event

£7,500 inclusive of VAT



Gold Package

Bubble Station Sponsor

- Only four packages available
- Choose from either **BLUE**, **PINK**, **YELLOW** or **GREEN** (subject to availability).
- Five FREE participant places
- Dedicated Twitter and Facebook posts, referring to and thanking your business.
- Your business logo included in the participant pack, sent out prior to the event (if corporate sponsorship agreement reached prior to mail out).
- Opportunity to hand out promotional literature with a stall in event village
- Space for branded banners at bubble station

£500 inclusive of VAT



Silver Package

Event sponsor

- Two participant places
- Dedicated Twitter and Facebook post, referring to and thanking your business
- Your business logo included on Trinity Hospice & Brian House Children's Hospice website with direct link to your business.
- Opportunity to hand out promotional literature with a stall in event village

£200 inclusive of VAT



Why work with Brian House Children's Hospice?

Since opening in 1996 Brian House has cared for many local children and families. Brian House meets complex needs, providing support for the family and care for children who will not be cured of their illness. Our respite care, which we provide at regular intervals, gives families the opportunity to experience times of relief and normality. Our services are provided free of charge to the families that we support however the majority of our funding comes from the generosity of the public and local businesses.

By supporting Blackpool Bubble Rush we can offer you the opportunity for a value-for-money advertising opportunity for your business. This allows you to raise the profile of your brand whilst demonstrating your support and commitment to your local Hospice and the people it cares for in your community.

Sponsorship can help your organisation:

- Improve brand perception
- Raise awareness on a local level
- Reach a specific target audience
- Extend your market share
- Help you meet your corporate social responsibility objectives

Thank you for considering our proposal, for informal discussions or to request further information please contact our Corporate Fundraiser Janet in the fundraising team on 01253 359387 or email janet.atkins@trinityhospice.co.uk

