

# BLACKPOOL COLOUR RUN 2025

## Corporate Sponsorship Packages

Blackpool Colour Run has been a favourite feature on our events calendar since 2015, and is the biggest colour run event in the area. The event attracts around 1,500 participants every year. Be a part of something special as we celebrate 10 years of family fun and making colourful memories with Blackpool Colour Run.

Not only that, but this event is heavily covered by local press, as well as being shared widely on social media by participants and spectators alike!



# Sponsor a colour station!

Get your brand seen by thousands of participants, spectators and the press – you will also get:

- Ten FREE participant places
- Space to display promotional banners at your paint station
- Eight team members to be the Colour Run Squad paint throwers, with official Colour Run Squad t-shirts!
- Dedicated Facebook, LinkedIn and Instagram posts, referring to and thanking your business
- Your business logo included in the participant pack, sent out prior to the event (if corporate sponsorship agreement reached prior to mail out).
- Photo and PR opportunities at the event including sponsor announcement at company HQ



# Why choose Trinity Hospice?

At Trinity Hospice, we have been providing compassionate care on the journey towards end of life for 40 years. We want everyone on the Fylde coast to have access to good end-of-life care, in a place of their choosing: the hospice, the hospital, a residential nursing home or their family home.

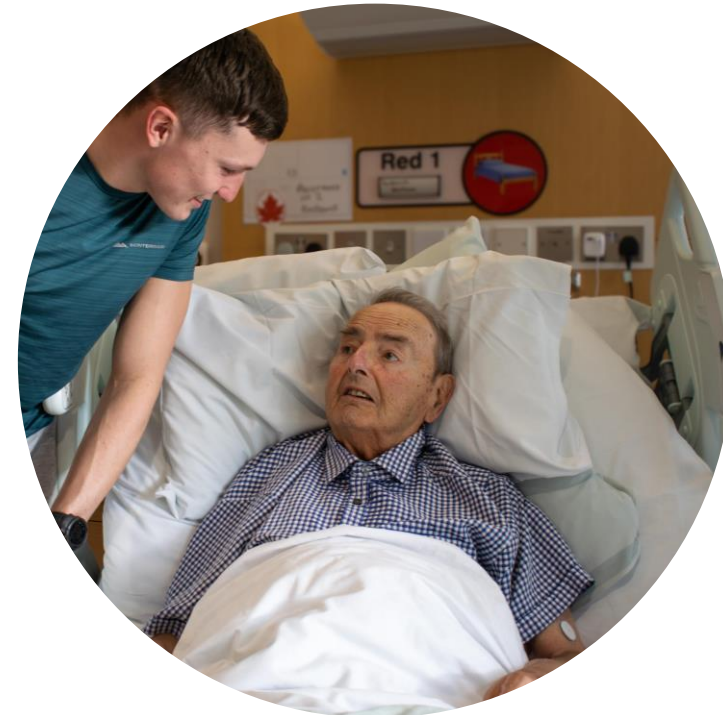
By choosing to sponsor this event for Trinity Hospice, you're helping us to secure our future, as well as celebrating four decades of outstanding hospice care on the Fylde coast.

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# What have previous sponsors said?

“The event allowed Sandcastle Waterpark team members to get involved, launching paint at participants as they pass by and helping to create the atmosphere and visual spectacle that is Colour Run. This partnership generates fantastic brand awareness for us locally in the build up to the event and on the day, across a number of channels and platforms. The location and nature of the event offer fantastic opportunity for colourful, creative social media content and subsequent engagement with participants, their families and friends.”

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# To discuss sponsoring a colour station, please contact:

Danny Hickes – Events Fundraiser

[Danny.hickes@nhs.net](mailto:Danny.hickes@nhs.net) or 01253 952557

